



WOMEN UP ANNUAL REPORT 20 24

While we are strong together we are stronger

CELEBRATING A DECADE OF IMPACT



As we mark a decade of Green-Kenya's journey, we are filled with immense gratitude and pride. What began as a dream to create positive change through sports has grown into a vibrant community that touches the lives of thousands of young people across Kenya.

Our sessions have transformed communities over the past 10 years, broken down barriers, and empowered our youth to lead healthier and more fulfilling lives. Our mission to give our children a green future through sports has been the driving force behind every step we take. Through the power of sport, we have been able to address social challenges, promote gender equality, foster leadership, and build sustainable communities

This journey has not been without its challenges but has been marked by countless moments of hope, growth, and inspiration. We are grateful to our dedicated team, partners, supporters, and most importantly, the young people who have embraced our vision and made it their own. Your unwavering commitment and relief in our cause have been the cornerstone of our success.

As we look forward to the next decade, our resolve to build a more inclusive and equitable world through sports remains stronger than ever. We envision a world where youth and adults learn, grow, and work together as catalysts for positive change. With your continued support, we will keep pushing boundaries, innovating, and making a difference one Child at a time.

Thank you for being part of this incredible journey.

Here's to 10 more years of impact, growth, and transformation!

While we are strong together we are stronger



About Women Up

Women up program is a brand within Green-Kenya, we work with women and girls to eradicate all forms of gender inequalities through Sports, in line with UN SDG target 5.1 to achieve gender equality and empower all women and girls

Teaching through play

Our sessions takes place mainly Mukuru kwa Njenga, Huruma, Mathare, Kibera, and Korogocho. These areas have challenging economic conditions. Women are often left responsible for caring for children while men seek manual or casual labor in nearby industries.



Soccer

Soccer plays a huge role in the communities we deliver our programs on daily basis, We provide a safe space and Coaches for Children to play football daily. All the Children in our programs have never played organized football beyond G-K program

Education

We ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. We do this with the help of physical education teachers





Women Up impact in numbers

Women Up	Total Number of Students	Female Coaches	Attendance rate	No of sessions
Total	878	12	98.50%	27



Mission

Our mission is to empower women and girls by eradicating all forms of gender inequalities through sports

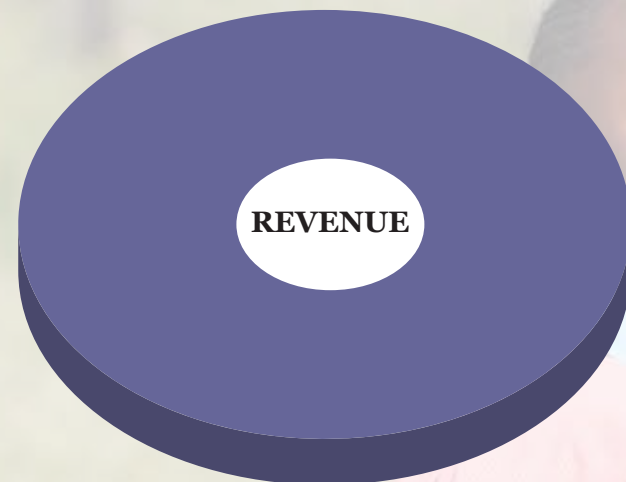


Vision

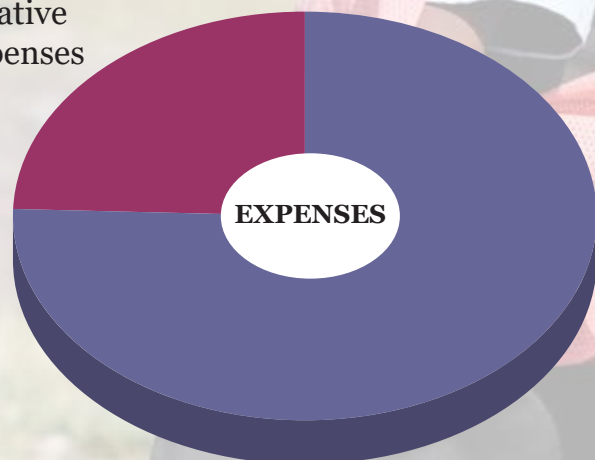
Our vision is to promote health, safety, education, and leadership for girls while passionately advocating for their rights within the community.

Financial

100%
Women up



22%
Administrative
support expenses



78%
Programme
expenses

Partners

Pamoja Girls
Coaches Across Continents
Global Giving

Supporters

Dave Oriedi

Contact Us



www.green-kenya.org



[@greenkenya2](https://twitter.com/greenkenya2)



[Green-Kenya](https://www.facebook.com/Green-Kenya)



[green_kenya20](https://www.instagram.com/green_kenya20)



[@green-kenya](https://www.youtube.com/@green-kenya)

2024

ANNUAL REPORT



While we are strong together we are stronger